

## **FOR IMMEDIATE RELEASE**

Los Angeles, CA - 6th October 2011

Today the AU review is excited to announce its editor Larry Heath and Brisbane based photographer Chloe Ryan have arrived in Los Angeles to kick off three weeks of exclusive Australian coverage from three major events in the United States.

In LA, from today until Sunday we're at Filter Magazine's Culture Collide Festival - four days of live music in Silverlake, which culminates in a massive (and free) street party. Aussie bands WIM, Sparkadia, The Morning After Girls, Guineafowl and Cameras - as well as New Zealand's Liam Finn - are among the international artists gracing the stages of the festival. We'll be catching up with these artists and more while in town!

Australia's Empire of the Sun and Cut Copy are headlining the first day of San Francisco's annual Treasure Island festival - which takes place on an actual island in the Bay next weekend - and the AU review will be there. New Zealand will also be well represented at the two day festival by the Naked and Famous, fresh off their Parklife tour, while Battles will give us a taste of what to expect at Big Day Out 2012.

Finally, our coverage from CMJ will be nothing short of massive. With hundreds of artists from around the world gracing the stage - including an who's who group of Australian artists (Boy & Bear, John Steel Singers, Seekae, The Grates, Art vs Science, Gotye, Bleeding Knees Club and more line up alongside the artists we're catching up with at Culture Collide) - we'll be bringing you dozens of interviews, reviews and photo galleries in the days and weeks during and following the festival.

The content from these festivals continues the AU review's exclusive series of international festival coverage, which this year has seen us at SXSW, Canadian Music Week, Glastonbury, Sasquatch and more. The AU Review works to spread the Australian music scene to the world, which aides not just local talent, but international artists keen to take advantage of the Australian music scene recently valued at \$1.2 billion a year.

You'll be able to view the interviews, reviews and photo galleries in the individual event hubs:

<http://www.theareview.com/event/culture-collide>

<http://www.theareview.com/event/treasure-island-festival>

<http://www.theareview.com/event/cmj-music-marathon>

Artists and management from around the world who are attending the festivals are encouraged to contact Larry Heath at this email address, to arrange coverage! Publications interested to chat to Larry and Chloe about their US adventures are also welcome to contact for interview opportunities.